

APPROVED June 2, 2015

**UW-Madison Retirement Association
Board of Directors Meeting
Minutes of March 10, 2015
UW Credit Union, 3500 University Avenue, Community Room**

Board Members Present (13):

Darrell Barth	John Helgeson	Jan Richardson
Dale Burke	Diane Kravetz	Bill Richner
Phil Certain	Cherie Krenke	Hal Winsborough
Rick Daluge	Debbie Lauder	
Bob Dye	Al Liegel	

Absent (1): Barbara Erlenborn

Staff Present: Millard Susman, Ann Wallace

Guests: Sharon Vinson

The minutes of the February 10, 2015, meeting were accepted as submitted.

Reports:

Treasurer's Report—A motion to file the February report was approved.

President's Report—President Phil Certain reported that Bill Craig is in the hospital in intensive care. A card was circulated to send to Judy and Bill. Bill subsequently passed away on Wednesday, March 11, 2015. Vice Chancellor Darrell Bazzell will speak at a special seminar on the University budget at 3:30 PM, April 29, 2015, at CUNA.

Executive Director's Report—Executive Director Ann Wallace reported that electronic *Sifters* were sent February 17; hard copies were received February 26. Diane Kravetz and Tad Pinkerton have been added to the Communications Committee. The Racine trip is full, and one University League couple joined UWRA. The emeriti mailing had added 28 new members as of March 9, with 17 coming from those who received personal notes from board members. Thirteen members whose memberships had lapsed rejoined. The mailing more than paid for itself, as proceeds so far are \$1,960 against a cost of \$1,354.35.

Sifter Editor's Report—Sharon Vinson reported that April issue of *The Sifter* will again have good content. The intent is to get it out earlier than usual as there is an April 6 program with an April 3 deadline. The new editor, Mary Ray, may begin attending board meetings. A meeting is planned to begin the transition.

Committee reports—A written report was distributed for the Communications Committee. Deb Lauder reported for the Membership Committee that *The Sifter* will include an article about the new recruiting policy approved last month. The Social Committee and Jan Richardson would be interested in learning of potential new members and possibly co-chairs. Millard Susman reported that the photo competition sponsored by the Social Committee has received more than a dozen photos. Phil Certain attended the Orchid Show in Chicago recently and suggested that it might make a good trip for the Travel Committee to consider in the future. It is located next to Ravinia, which adds to the possibilities.

Old Business:

None

New Business:

From the Communications Committee:

The Communications Committee requests that the board name one of its members as a member of the committee. Diane Kravetz has recently joined the committee, and the committee would like one more member from the board. The request was tabled until new board members are identified by the Nominating Committee.

Recommendations: *The Communications Committee recommends that:*

- 1) *The Sifter not be posted on the UWRA web site, in keeping with current practice.* This recommendation was discussed extensively. Restricting *The Sifter* to password protection was considered. *The Sifter* was also cited as a marketing tool that advertises activities and the benefits of membership. Posting only older and not current issues was also suggested. The motion from the committee was made (Kravetz) and seconded (Winsborough). The motion failed with one vote in favor. A motion was approved unanimously to refer the matter back to the Communications Committee for reconsideration of options, including posting of past issues only and use of *The Sifter* in marketing UWRA.
- 2) *If a member wishes to receive both a printed and an electronic Sifter, the member should pay for two memberships.* It is difficult to keep track of who gets *The Sifter* in both formats. **A motion was approved that a member will receive either a paper or an electronic *Sifter*. Each member will get one *Sifter* in one of the two formats.**

- 3) *The board encourage committees to recruit “reporters” who attend events and write brief articles for the newsletter.* After much discussion, a motion was unanimously approved that committees have program organizers prepare a short article for *The Sifter* and that the Communications Committee develop a template for these brief post-event descriptive reports of UWRA sponsored events.

Diane Kravetz will communicate these board actions to the Communications Committee.

Draft budget for 2015-16: Darrell Barth presented a draft budget and suggested a number of needed changes that had become apparent after the draft was developed. Income and expenses will be balanced, and necessary adjustments will be made to the special projects line. A line expense item of \$1,000 was added for Shifting Gears. A motion to approve the budget with these changes was adopted unanimously. The revised budget with income and expenditures of \$34,870 was subsequently provided to board members by email.

Recommended agenda items for the Retirement Issues Committee’s upcoming meeting: Suggestions made by the members include 1) the Governor’s biennial budget and benefit issues that might be affected by the budget or legislation; 2) the emeritus mailing list and related maintenance issues; and 3) the article for Inside UW-Madison on emeritus status that was requested and approved but has not been published yet. The possibility of inviting PROFS and ASPRO representatives to attend was discussed.

Next meeting—April 14, 2015, at 9:30 AM, if needed. The annual meeting is May 6, and the May board meeting is scheduled for May 12.

Respectfully submitted,
Bill Richner
Secretary